

FOCUS AGRICULTURE

Focus Agriculture is Agri-Culture's "first-in-the-nation" educational program. It's an opportunity for community leaders to participate in a nine-session intensive program acquiring knowledge about a broad spectrum of agriculture. These day-long seminars cover such topics as:

- ❖ Production and labor
- ❖ Government relations and politics
- ❖ Environment and technology
- ❖ Ethnic groups in agriculture
- ❖ Regional diversity of commodities produced
- ❖ Marketing and foreign competition
- ❖ Farm tours and hands-on experience

Agri-Culture will grant each class member \$1,500 toward the tuition expense. The class member will pay the remaining \$500. One hundred dollars will be refunded if the participant has achieved 100% attendance for all sessions. Class members may be removed from the program if they miss two sessions.

Twenty participants will be chosen for Class XXIII.
Seminars will be held one Friday each month unless otherwise scheduled
commencing Friday, March 23, 2012
Applications are due **Friday, January 20, 2012**

Applications are also available at the Agri-Culture office
141 Monte Vista Ave., Watsonville
or by calling (831) 722-6622



*Sponsored by Agri-Culture, a non-profit organization
dedicated to educating the public about agriculture in
Santa Cruz County and the Pajaro Valley*



"Communicating Agriculture"

FOCUS AGRICULTURE

CLASS XXIII, 2012

Presented by
AGRI-CULTURE

Name: _____

Home Address: _____

City: _____

State: _____

Zip: _____

Mailing address (if different from above) _____

City: _____

State: _____

Zip: _____

Employer: _____

Position: _____

Home Phone: _____

Work Phone: _____

e-mail address: _____

(Much of the class information will be sent via e-mail)

No. of years in Santa Cruz Co. _____ Length of service with current employer _____

Please answer the following questions in full. You may attach a resume or additional materials to fully respond; however, each of these questions must be answered on the application form:

1) Please describe your job responsibilities.

2) List your educational background, including awards and training programs.

3) List major business and professional activities in which you have participated within the past three years, including offices held.

4) In your opinion, what are two major issues affecting agriculture in the greater Santa Cruz County and the Pajaro Valley?

5) How do you feel Focus Agriculture will help you in your profession and as a member of the community?

6) How did you hear about Focus Agriculture?

7) **References:** List three people who may be contacted to provide information about your qualifications as a Focus Agriculture participant:

| Full Name and Title | Address | Phone Number |
|---------------------|---------|--------------|
| A. | | |
| B. | | |
| C. | | |

I understand that if I am chosen for the program, a \$500 fee will be charged for my participation. ONE HUNDRED DOLLARS WILL BE REFUNDED AT THE END OF THE PROGRAM IF I ACHIEVE 100% ATTENDANCE FOR ALL SESSIONS. If I miss two sessions, I may be removed from the program.

Signature: _____

Deadline: Applications must be received by the Agri-Culture Office, 141 Monte Vista Avenue, Watsonville, CA 95076 by **Friday, January 20, 2012**

Agri-Culture is a private, nonprofit organization incorporated in accordance with section 501(c)(3) of the Internal Revenue Code. Our tax identification number is 77-0212413.

FOCUS AGRICULTURE 2012 SCHEDULE

SESSION DATES

Friday, March 23, 2012

Friday, April 20, 2012

Friday, May 11, 2012

Thursday, June 7, 2012

Wednesday, July 11, 2012

Wednesday, August 8, 2012*
(Day on the Farm)

*Or a date mutually available for both parties

Friday, September 7, 2012

Friday, October 5, 2012

Friday, November 2, 2012

Participants are required to attend all sessions.